

COMMUNITY READINESS: NEXT STEPS

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COMMUNITY READINESS TRAINING

- Overview: Community Readiness Model and Process

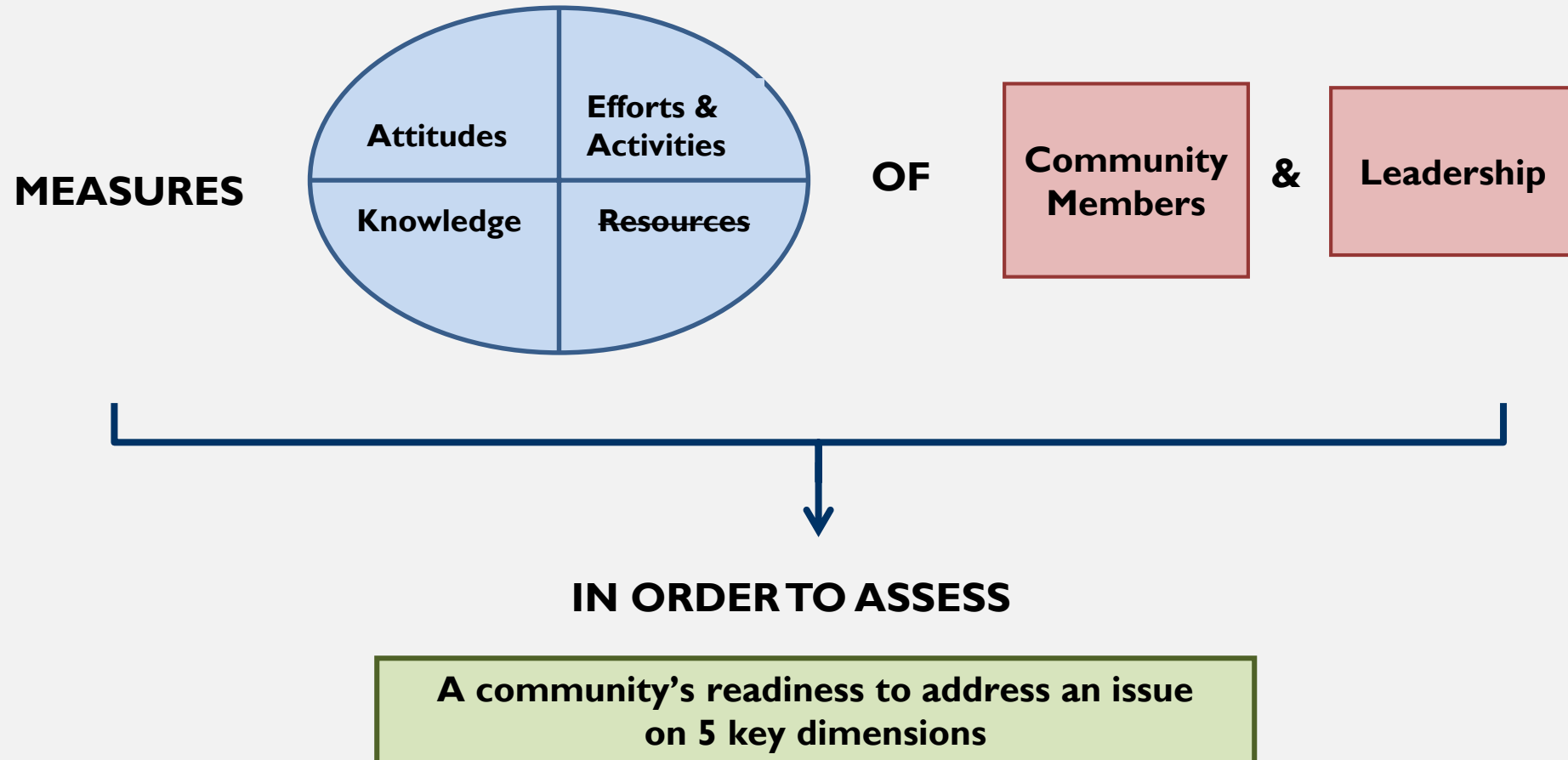
COMMUNITY READINESS TRAINING

- Overview: Community Readiness Model and Process
- **Today:**
 - Defining the issue
 - Defining your community
 - Identifying key respondents

COMMUNITY READINESS TRAINING

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 - Defining the issue
 - Defining your community
 - Identifying key respondents
- **Next steps:**
 - Conduct interviews
 - Analyzing interview responses

REMINDER: COMMUNITY READINESS MODEL



BENEFITS

- Tailored to your community
- Manageable and realistic assessment
- Points to appropriate actions
- Recruit community stakeholders for implementation team

DEFINING THE ISSUE

WHAT DO WE MEAN BY “ISSUE”?

- The **issue** is what your group will be assessing for community readiness
- It needs to be **specific!**
- Connected to CAPP Component I

DEFINING THE ISSUE

- Example:
 - Unintended teenage pregnancy

DEFINING THE ISSUE

- Example:
 - High rates of teenage pregnancy in youth ages 14-17

DEFINING THE ISSUE

- Example:
 - Lack of comprehensive sexual health education in middle schools

DEFINE TERMS IN THE ISSUE

- Define **terms** so everyone is on the same page
 - What does “unintended” mean?
 - How are we defining “teenagers”?
 - What do we mean by “comprehensive sexual health education”?

WHERE DO I START WITH DEFINING THE ISSUE?

Community needs
assessment



DEFINING COMMUNITY

WHAT KIND OF COMMUNITY?

Geographic:

City

County

ZIP code

Neighborhood



WHAT KIND OF COMMUNITY?

Subgroup of a geographical community:

Specific immigrant group

WHAT KIND OF COMMUNITY?

Systems:

- Foster care
- Juvenile justice
- Homeless & runaway youth

WHAT KIND OF COMMUNITY?

Organizations:

- School district
- One school building

WHERE DO I START WITH DEFINING MY COMMUNITY?

- ✓ Community needs assessment
- ✓ Priority population

TRY YOUR DEFINITIONS

TEST OUT YOUR DEFINITIONS

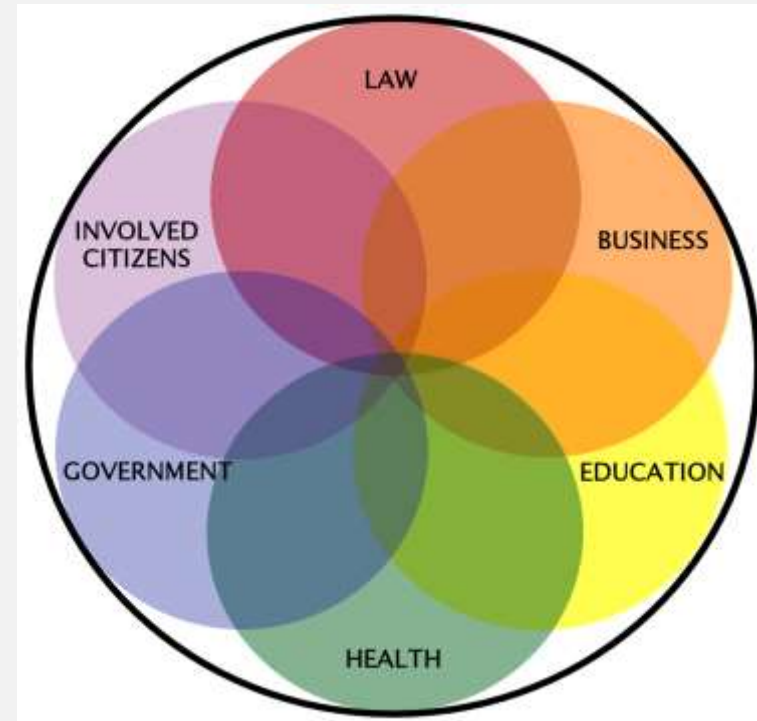
Plug in your issue and community in the following sentence:

Using a scale from 1-10, how much of a concern is (the issue) to (the community) with 1 being “not a concern at all” and 10 being “a very great concern?”

IDENTIFY KEY RESPONDENTS

QUESTIONS TO ASK

I. What **sectors of the community** should be represented given the issue?



EXAMPLE: HIGH TEEN PREGNANCY RATE

TOWN OF FRANKLIN

- Public Health
- Schools
- City Government
- Youth Services
- Parents
- Department of Social Services
- Youth

ROOSEVELT SCHOOL, BRONX

- Administrators
- Board of Education
- Teachers
- Health Services
- Parents
- Social Work Department
- Students

QUESTIONS TO ASK

2. What **types of respondents in each sector** are candidates for interviewing?

EXAMPLES

CITY GOVERNMENT

- Mayor
- Common Council Representative
- Director, Youth Services
- Parks & Recreation

SCHOOL HEALTH SERVICES

- Medical Director (local, district)
- Physician (visiting)
- School Nurse

QUESTIONS TO ASK

3. **Who** would best serve as key respondents and why?

Identify people!

LET'S HEAR FROM PROVIDERS

Kelly Johnson Eilola, St. Lawrence Health Initiative

Naomi Cunningham, PP Nassau County

Diane Kuklinski, ACR

PREPARE INTERVIEW QUESTIONS

Shortened Version

- 3 dimensions
- 14 questions
- Scoring guide



INTERVIEW SECTIONS

1. Knowledge about the issue
2. Community climate
3. Community leadership

INTERVIEW SECTIONS

- I. Knowledge about the issue
 1. Knowledge about specific aspects
 2. Misconceptions about specific aspects
 3. Information available

INTERVIEW SECTIONS

2. Community climate

1. Degree of concern
2. Degree of priority
3. Showing support/opposition

INTERVIEW SECTIONS

3. Community leadership
 1. Degree of concern
 2. Degree of priority
 3. Showing support/opposition

WHAT DO YOU NEED?



NEXT STEPS

- Define issue, community, & identify key respondents
- Conduct interviews
- Analyzing interview responses (online tutorial)
- Developing strategic community outreach (July training)

CONTACT

Your TA/Evaluation team!

www.actforyouth.net

