

## **Cornell ACT for Youth Webinar 4/16/2020 Using Instagram and TikTok to Reach Youth**

Alex Medina: Alex is a designer and digital strategist with over 13 years of experience and a background in social media, communications, and psychology. He's been the driver of all things design and digital at youth health-focused nonprofits and programs, including Sex, Etc., YTH, and the California School-Based Health Alliance. Based in Oakland, CA, Alex enjoys yoga, meditation, and astrology. When the COVID-19 lockdown is lifted, he plans to tear up the dancefloor at a daytime disco party.

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### **Excellent Examples of Instagram and TikTok Use for Sexual Health Education**

Insta

<https://www.instagram.com/plannedparenthood/>

<https://www.instagram.com/bedsider/>

<https://www.instagram.com/adhealthcenter/>

<https://www.instagram.com/chnnyc/>

<https://www.instagram.com/hmiyouth/>

TikTok

<https://www.tiktok.com/@dr.staci.t/video/6809672299831250181>

<https://www.tiktok.com/@dr.staci.t/video/6807910466011106565>

<https://www.tiktok.com/@drjenniferlincoln/video/6805615167938809094>

<https://www.tiktok.com/@drleslie/video/6779208737065323781>

<https://www.tiktok.com/@drleslie/video/6780921820565523718>

<https://www.tiktok.com/@drleslie/video/6801465183974821126>

<https://www.tiktok.com/@drleslie/video/6787523826692459782>

<https://www.tiktok.com/@drleslie/video/6773783289372167429>