

CAPP Networking Session: Effective Community Outreach/Councils

+Successes

- Networking with other CAPP providers and any other networks in the community
- Finding groups that already exist to connect with
- Actually doing stuff rather than just meeting (action) – news
- Having a CAPP provider/coordinator join PPG to voice opinions and be on agenda
- Incorporating youth
- Targeting populations through other venues
 - reaching out to churches to target parents
- Community forum with other orgs. (esp. that parents attend)
 - work in sexual health topics strategically

Could be improved/challenges

- Getting people to come to your meetings
 - infrequent/inconsistent attendance
- Doing meetings monthly – attendance dropping down to quarterly.
- So much pressure to get #s at meetings – feels like there is less value placed on action.
- Meeting the requirements of the state for the council *Biggest challenge
- A lot of technical questions
- LGBTQ – engaging parents who have shunned/don't accept the lifestyle
- Engaging parents

Suggestions

- Digital councils (Google Hangout)
 - successful@ppwny - can log in to any meeting.
 - How does this get worked into the budget?

Success

- ASK! (donations)
- BLOGS, social media opportunities
- monthly professional training meetings (CS 1)
 - then become interested in council
 - mornings during school
- provide them with resources (birth control kits) to school nurses
 - engages them to want to get involved
 - gets their school interested
- connect w/safety-net team!
- Youth risk behavior surveys!

Challenges

- Kids (and parents) from so many different areas
 - how do you reach them?