



Engaging
Parents: It's a
Marathon!

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Housekeeping

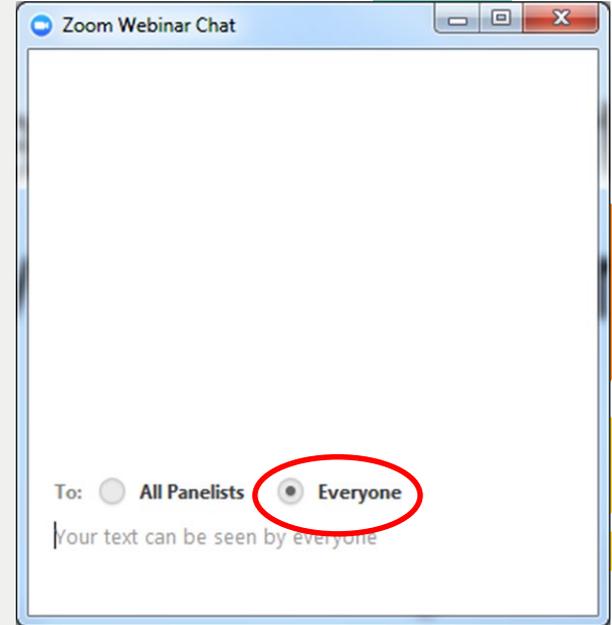


Experiencing delays?

Try closing out the other programs running on your computer.



Audio Problems?



Hello!

- **Challenges**
- **Elements of Successful Programs**
- **Successful Implementation Strategies**
- **What are YOU doing?**



SRAE Component 3:

Parenting/Caregiver Education



SRAE projects provide information and education to parents and other caregivers at community - based settings such as schools and workplaces. Workshops can be conducted with caregivers alone or with caregivers and children together.



Challenges to Engaging Parents

- Language Barriers
- Multiple jobs
- Childcare
- Travel (transportation)
- Poverty
- Fear of deportation
- What's not on here?



Successful Programs ...

- View parents/ caregivers as partners;
- Tailor programs to meet the specific needs of families;
- Partner with other programs for families with multiple service needs;
- Create opportunities for parents to receive support from peers to reduce stigma and increase their sense of connection to other parents with similar challenges;

"6 Elements of Effective Parenting Programs and Strategies for Increasing Program Participation and Retention." National Academies of Sciences, Engineering, and Medicine. 2016.

Successful Programs also...

- Address trauma, which affects a high percentage of individuals in some communities and can interfere with parenting and healthy child development;
- Make programs culturally relevant to improve their effectiveness and participation across diverse families; and
- Enhance efforts to involve fathers, who are underrepresented in parenting research

"6 Elements of Effective Parenting Programs and Strategies for Increasing Program Participation and Retention." National Academies of Sciences, Engineering, and Medicine. 2016.



Best Practices

Embrace and utilize the parents that are already involved

Make it personal

Attach a reminder flyer to the students' homework/artwork.

Shout out the parents who attend on social media/organizational newsletters .

Give plenty of notice and frequent reminders !

Ignite their child's interest



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What would optimum parent engagement look like in your program?



Successful Programs ...

- How do you partner with parents/caregivers?
- How can you meet the specific needs of families?
- What partnerships have you created with other programs?
- How can you increase the sense of connection to other parents with similar challenges?

"6 Elements of Effective Parenting Programs and Strategies for Increasing Program Participation and Retention." National Academies of Sciences, Engineering, and Medicine. 2016.



Successful Programs also...

- Do you address trauma?
- Are your programs AND your staff culturally competent? Inclusive?
- Is there specific outreach to fathers? What about grandparents who are raising their grandchildren?

"6 Elements of Effective Parenting Programs and Strategies for Increasing Program Participation and Retention." National Academies of Sciences, Engineering, and Medicine. 2016.



Show of hands...

Who has actually visited and used the resources on the ACT website?

(NO JUDGEMENT!)



So what next?



Thanks!

Any questions?

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