

Presentation to Businesses

Practical Tips

Points to cover

This is what we are about.

This is what we want from you.

This is what is in it for you.

Presentation to Businesses

Practical Tips

The Delivery Needs to Be:

- ✓ Brief
- ✓ Simple
- ✓ To the point
- ✓ Include easy-to-read material

Presentation to Businesses

Practical Tips

Make the business case

Recognition and Visibility

Create Vital Community

- Competent Workforce
- Attractive to Young Families
- Economic Development

Business Contributions to Youth Development Projects/Initiatives

Large - National Businesses

<input type="checkbox"/>	Financial Contribution	<input type="checkbox"/>	Convener
<input type="checkbox"/>	Create Youth Foundation	<input type="checkbox"/>	Coalition Spokesperson
<input type="checkbox"/>	Stipends/scholarships	<input type="checkbox"/>	Advertising Youth Development
<input type="checkbox"/>	Co-Sponsor Community Event	<input type="checkbox"/>	Encourage Mentoring/Volunteering
<input type="checkbox"/>	Adopt-A-School/Program	<input type="checkbox"/>	Workplace Initiative (ex: parent education)
<input type="checkbox"/>	Capital Improvement Funds (ex: new building)	<input type="checkbox"/>	Youth Employment
<input type="checkbox"/>		<input type="checkbox"/>	Space for Program/Event
<input type="checkbox"/>		<input type="checkbox"/>	
<input type="checkbox"/>		<input type="checkbox"/>	

Business Contributions to Youth Development Projects/Initiatives

Small - Local Businesses

	MONETARY		IN KIND		RECOGNITION
<input type="checkbox"/>	Financial Contribution		<input type="checkbox"/> Non-Monetary Support (i.e. Services, T-Shirts, Food)		<input type="checkbox"/> Visibility in Media (One Time Listing: Newspaper, Radio, TV)
<input type="checkbox"/>	Youth Awards		<input type="checkbox"/> Job shadowing/Apprentices		<input type="checkbox"/> Regular Newsletter Articles
<input type="checkbox"/>	Stipends/Scholarships		<input type="checkbox"/> Mentoring/Volunteering		<input type="checkbox"/> Advertise Sponsors in Brochures and Other Publications
<input type="checkbox"/>	Sponsorship of Events/Programs/Clubs		<input type="checkbox"/> Volunteer for Board/Committee		<input type="checkbox"/> Advertise Sponsors During Events (Local, Statewide)
<input type="checkbox"/>	Equipment/Supplies		<input type="checkbox"/> Use Workplace to Promote Youth Development		<input type="checkbox"/> Sponsor Awards
<input type="checkbox"/>	Support a Youth Program		<input type="checkbox"/> Create Youth Program (i.e. Teen-Bowling Night)		<input type="checkbox"/> Advertise Sponsors on Web Site (i.e. Links)
<input type="checkbox"/>			<input type="checkbox"/>		<input type="checkbox"/>
<input type="checkbox"/>			<input type="checkbox"/>		<input type="checkbox"/>