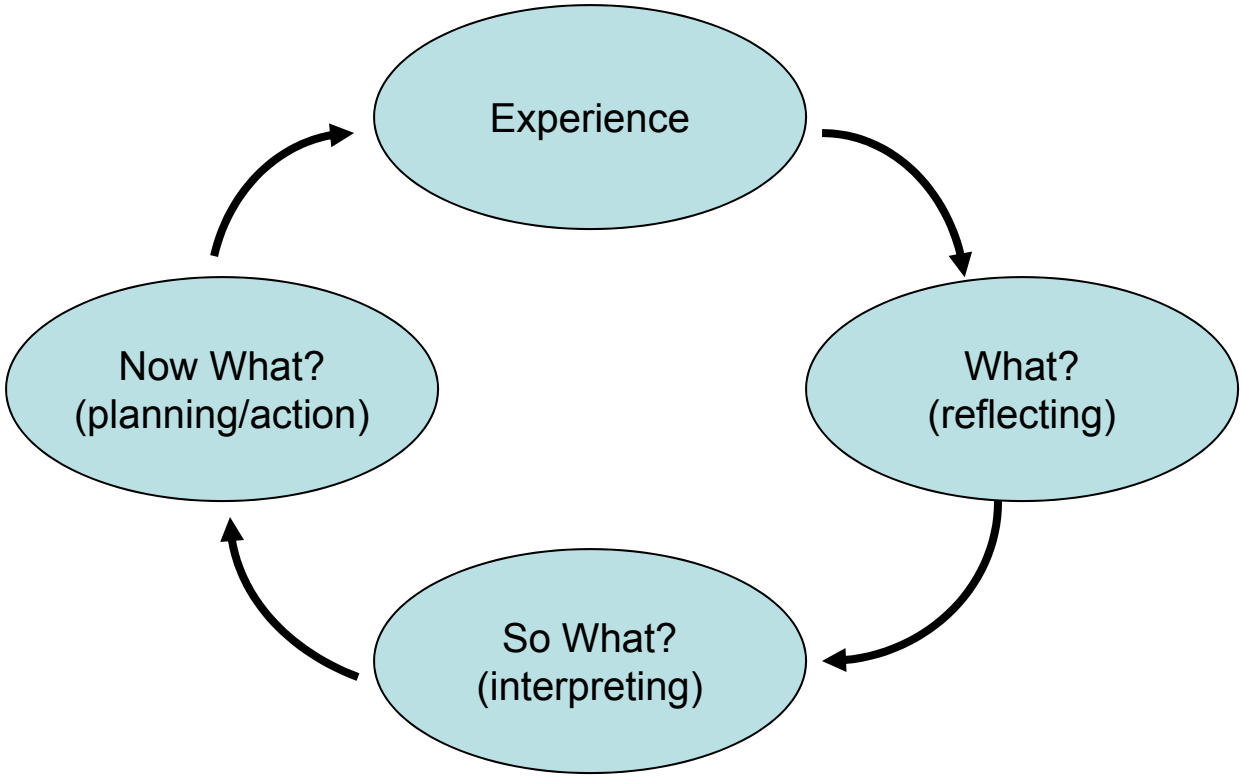
Experience
What?
(reflecting)
So What?
(interpreting)
Now What?
(planning/action)