

City of Rochester

SEX ED SHORTS

Educating Beyond Borders



Rise

REACH INSIDE,
STRIVE FOR EXCELLENCE

Bilel M. Smith & Selina Ruiz

Let's



Reach Inside Strive for Excellence is a youth centered sexual health education Program within the City of Rochester's DRHS Department funded by the NYS CAPP grant

Let's Present



Bilel M. Smith

3 yrs. Health Education exp.
15+ yrs. Youth Development exp.
20+ yrs. Human Services exp.



Selina Ruiz

7 yrs. Health Education exp.
3 yrs. RISE Lead Educator
20 yrs. Youth Development exp.

Learning Objectives



Identify

Opportunities to create



Stragegize

Systematicly plan your work

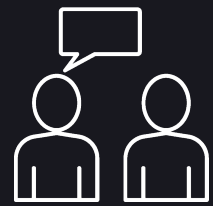


Execute

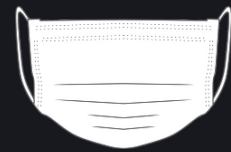
Tips for successful outcomes

How Did We Get Here

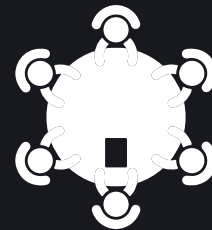
Discussion



Event



Ideation



Production



Refine



The Big Idea

STRENGTHS

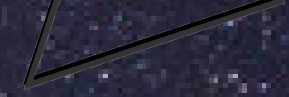
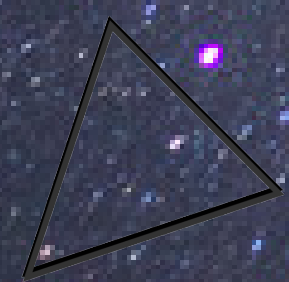


WEAKNESSES

OPPORTUNITIES



THREATS



Onward: Our Journey

What We Learned





QUESTIONS/COMMENTS/FEEDBACK

Thank You